



DE LA GUERRA PLAZA REVITALIZATION

HISTORIC LANDMARKS COMMISSION
In-Progress Hearing



Outline

1. Introduction and Background
2. Process
 - a) Advisory Committee
 - b) Public Input
 - c) Stakeholders
 - d) Ad-hoc Committees
3. Overall Design Goals and Purpose Statement
4. Design Presentation



Historical Considerations

Significant Historic Resources

- *Preserve and protect historic resources documented in 2011 Report*
- *Preserve pepper tree and Washingtonia palm*
- *Preserve adobe wall between City parking lot and De la Guerra Plaza*

Non-historic elements that could be removed or altered per 2011 Report

- *Concrete curbs*
- *Asphalt paving*
- *Non-historic plantings*
- *Existing concrete paving*
- *Lawn*



Previous Designs

- Various attempts to renovate the plaza have been made, dating back to the 1920's.
- Through the 1990's and 2000's various architects suggested numerous design concepts including AIA Symposium (2002) and Charrette (2020).
- Most recently a design was prepared in 2011-12 (including an HSSR), but was abandoned when the Redevelopment Agency was dissolved.

None of these efforts were realized for various reasons (including cost, political will, lack of consensus on design, etc.)



Recap of Process: January 2019 - Present

ADVISORY COMMITTEE

- Formed November 2019
- 14 regular meetings (open to public)
- 2 joint meetings with HLC (May 2021 and April 22)
- Steered plaza programming

COMMUNITY OUTREACH

- Community Workshop (March 2019)
- Online Questionnaire (October 2021)
- AIA
- Pearl Chase Society

STAKEHOLDER ENGAGEMENT

- Nearby Businesses
- SB Trust for Historic Preservation
- Old Spanish Days
- Braille Institute
- Chumash Representatives
- Office of Arts and Culture
- Neighborhood Advisory Committee
- *And many others*

TECHNICAL STUDIES

- Traffic and Parking
- Archaeology (Phase 1 and 2)
- Geotechnical Analysis

CITY REVIEW

- City Council public outreach presentation (March 2019)
- Transportation
- Access Advisory Committee
- Concept Presentation (February 14, 2023)

HISTORIC LANDMARKS COMMISSION

- Concept Presentation (February 2021)
- Joint meeting with Advisory Committee (May 2021)
- Joint meeting with Advisory Committee (April 2022)
- Concept Presentation (March 1, 2023)



Working Committees

ADVISORY COMMITTEE

- Kristen Sneddon
- Meagan Harmon
- Lesley Wiscomb
- Sheila Lodge
- Michael Drury
- Steve Hausz
- Beebe Longstreet
- Kathy McGill
- Anne Petersen
- Sam Edelman*

ART

- Michael Drury
- Kathy McGill
- Anne Peterson
- Kai Tepper
- Kym Cochran
- Mia Lopez
- Keli Lopez
- Sarah York-Rubin*

SURFACE MATERIALS

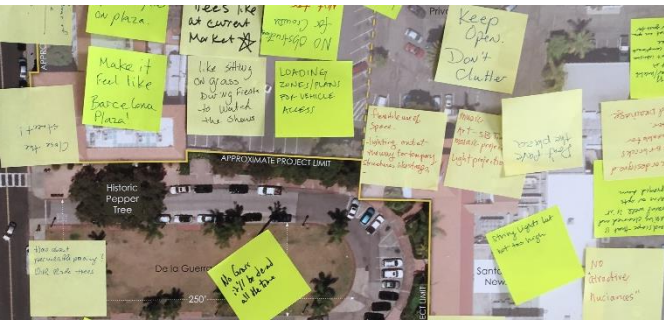
- Steve Hausz
- Michael Drury
- Lesley Wiscomb
- Beebe Longstreet

ARCHITECTURE

- Anthony Grumbine
- Steve Hausz
- Pamela Post
- Tim Hazeltine



Recap of Process



Overall Design Goals and Purpose



Purpose Statement

De La Guerra Plaza celebrates and honors the historic heart of our city and provides the flexibility to serve our community's diverse social, cultural, historic, economic and environmental vitality.

- **Five Vitalities**

Social, Cultural, Historical, Economic, Environmental



Plaza Design Principles

Frame the Plaza	Retail, restaurants, etc.	Roosting	People seek out elevated areas
Water Features	Accessible, touchable, splashable	Centering	A focal point where paths cross and lead
Relationship to Street	Clear, open views, accessible	Intricacy	The variety of reasons person comes to the space (different reasons, different times)
Food	“Food attracts people, who attract more people”	Solar	Sun and shade options
Activity Nodes	Objects or activities that spur social interaction – art, fountain, entertainment	Seating	Ample and socially comfortable

DESIGN CONCEPT





CITY HALL FRONTAGE

CITY HALL

CASA DE LA GUERRA

MAIN PLAZA

NEWS PRESS

DE LA GUERRA ST

STORKE PLACITA

STATE STREET



CITY HALL

SEATING AREA

ADOBE WALL

PAVILION

STAGE

SANDSTONE

BRICK

CASA DE LA GUERRA

BRICK

FLAGSTONE

CHUMASH MOSAIC WITH BUBBLERS

BRICK

NEWS PRESS

PICNIC TABLES

BRICK

SANDSTONE

RESTROOMS



Clay Brick



Stone to emulate Street in Spain

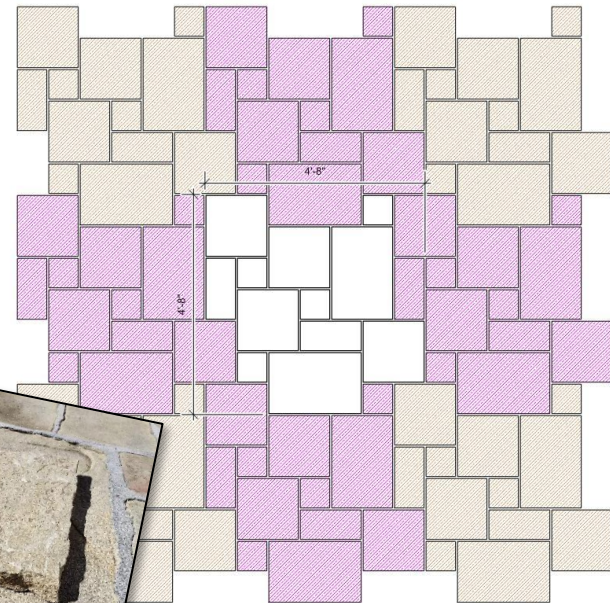
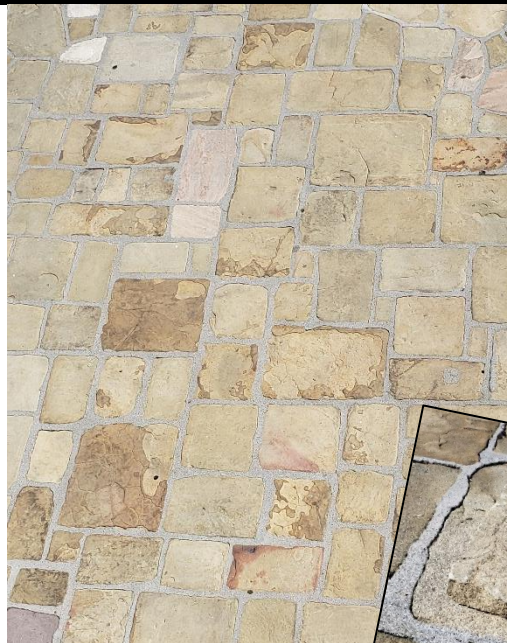


Flagstone



Clay Brick

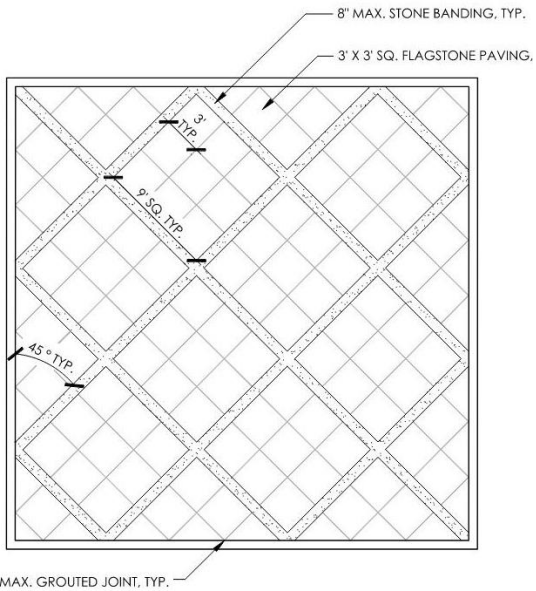
SURFACE MATERIALS



Detail courtesy of Steve Hausz

Street in Spain

Main Plaza Area



Proposed Pattern



Precedent: Casa del Herrero



Precedent: Casa del Herrero



View looking east toward City Hall from De La Guerra Street



View looking north toward City Hall from Storke Placita



Proposed pavilion with stage platform



Pink Trumpet



Olive

Green Edges

- Raised planters with tile accents
- Informal layout
- Casual seating
- Activate edges



Restrooms

- 3 gender neutral (one is ADA)
- Self cleaning
- Also includes mechanical room



Trash and Recycling

- Underground trash enclosures for surrounding businesses
- 2 locations
- 4-yard bins

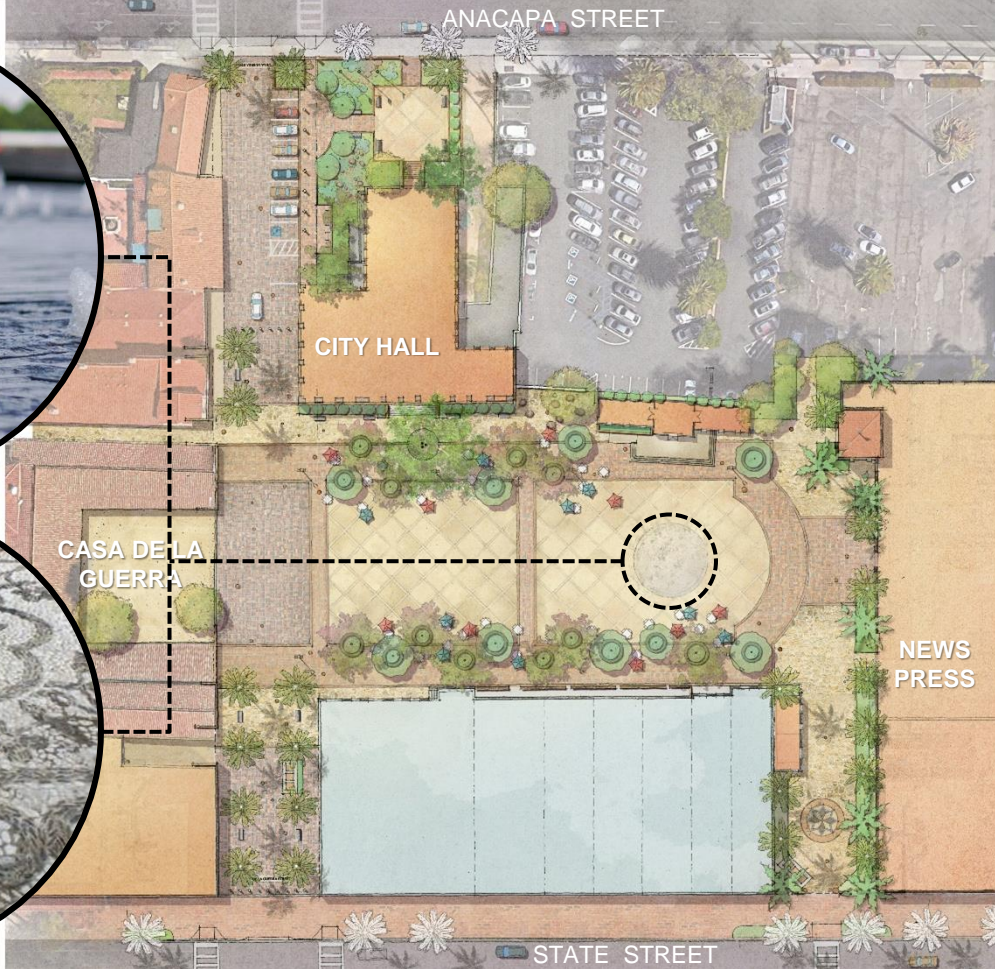


Low bubblers with nozzles flush with pavement



Water Feature

- Young families
- Visual interest
- Ambiance
- Cooling
- Surrounded by Chumash mosaic
- Level with paving
- Centered on pavilion building stage for informal seating and people-watching



Chumash artwork and water feature will be integrated.

Final form is to be determined through a separate art process.

↑ = Schematic utility corridors



Joint trench under brick banding

UTILITIES

Lighting Design



Pepper Tree Moonlighting



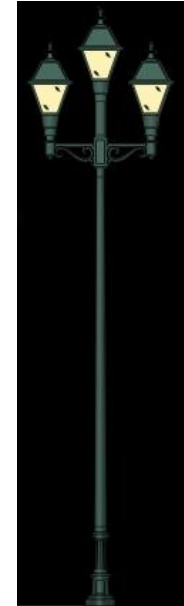
Landscape Lighting



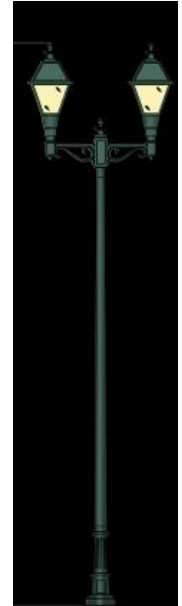
Palm Uplights



Existing Lights



Triple Headed



Double Headed

Proposed Lights



Planting Character





CITY HALL LANDSCAPE





Intended Next Steps

- Submit formal planning application
 - *Prepare Conceptual Design Package*
 - *Update HSSR*
 - *Commence Archaeology Phase 3*



Process Summary





QUESTIONS?